



FOR IMMEDIATE RELEASE

July 7, 2009

INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

McDonnell leads for Governor

Raleigh, N.C. – Public Policy Polling’s first post primary look at the race for Governor of Virginia finds Republican Bob McDonnell holding a 49-43 lead over Democrat Creigh Deeds.

Several polls conducted immediately after the primary had shown Deeds moving into the lead but it appears his bounce has worn off.

Both candidates are pretty popular. McDonnell is viewed favorably by 51% of the electorate, with 32% holding an unfavorable opinion. For Deeds it’s a 48/29 spread. McDonnell’s lead is due largely to a 54/33 advantage among independents.

There is some good news for Deeds in the results. He currently leads just 68-16 among African Americans but Democrats often under poll in that demographic this far out from an election and end up doing better at the ballot box. Also, there are more undecided Democrats than Republicans, giving him room to grow.

“The race for Governor right now is in a very similar place to 2005,” said Dean Debnam, President of Public Policy Polling. “The Republican Attorney General has a modest lead four months out from election day. The question now is whether McDonnell can sustain it, unlike Jerry Kilgore, or whether Deeds will come from behind to win as Tim Kaine did.”

Republicans hold similar leads in the races for Lieutenant Governor and Attorney General. Incumbent Bill Bolling is up 46-40 on Jody Wagner in the former race and Ken Cuccinelli has a 45-38 lead over Steve Shannon in the latter.

PPP surveyed 617 likely general election voters from June 30th to July 2nd. The survey’s margin of error is +/-4.0%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

###





Virginia Democratic Poll

Q1 The candidates for Governor this fall are Democrat Creigh Deeds and Republican Bob McDonnell. If the election was today, who would you vote for? If Creigh Deeds, press 1. If Bob McDonnell, press 2. If you're not sure, press 3.

Creigh Deeds.....43% *Undecided*..... 8%
Bob McDonnell49%

Q2 Are you solidly committed to your current choice for Governor, or is there a chance you could vote for another candidate? If you are solidly committed, press 1. If there is a chance you could vote for another candidate, press 2.

Solidly Committed..... 86%
Could Change Mind..... 14%

Q3 Do you have a favorable or unfavorable opinion of Creigh Deeds? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 48%
Unfavorable 29%
Not Sure..... 24%

Q4 Do you have a favorable or unfavorable opinion of Bob McDonnell? If favorable, press 1. If unfavorable, press 2. If you're not sure, press 3.

Favorable..... 51%
Unfavorable 32%
Not Sure..... 17%

Q5 The candidates for Lieutenant Governor are Republican Bill Bolling and Democrat Jody Wagner. If the election was today, who would you vote for? If Bill Bolling, press 1. If Jody Wagner, press 2. If you're undecided, press 3.

Bill Bolling 46%
Jody Wagner..... 40%
Undecided..... 13%

Q6 The candidates for Attorney General are Republican Ken Cuccinelli and Democrat Steve Shannon. If the election was today, who would you vote for? If Ken Cuccinelli, press 1. If Steve Shannon, press 2. If you're undecided, press 3.

Ken Cuccinelli 45%
Steve Shannon 38%
Undecided..... 18%

Q7 Would you describe yourself as a liberal, moderate, or conservative? If a liberal, press 1. If a moderate, press 2. If a conservative, press 3.

Liberal..... 19%
Moderate..... 42%
Conservative..... 38%

Q8 If you are a woman, press 1, if a man, press 2.

Woman 52%
Man..... 48%

Q9 If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

Democrat..... 34%
Republican..... 33%
Other..... 33%

Q10 If you are white, press 1. If you are African-American, press 2. If Hispanic, press 3. If other, press 4.

White 78%
African American 16%
Hispanic..... 2%
Other..... 4%





Q11 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18 to 29</i>	8%
<i>30 to 45</i>	26%
<i>46 to 65</i>	44%
<i>Older than 65</i>	22%

Q12

276.....	4%
434.....	11%
540.....	23%
703.....	24%
757.....	15%
804.....	22%





	Base	Ideology		
		Liberal	Moderate	Conservative
Governor				
Creigh Deeds	43%	86%	55%	7%
Bob McDonnell	49%	8%	37%	83%
Undecided	8%	6%	8%	10%

	Base	Ideology		
		Liberal	Moderate	Conservative
Change Mind				
Solidly Committed	86%	96%	80%	87%
Could Change Mind	14%	4%	20%	13%

	Base	Ideology		
		Liberal	Moderate	Conservative
Deeds Favorability				
Favorable	48%	82%	58%	19%
Unfavorable	29%	8%	18%	51%
Not Sure	24%	10%	24%	30%

	Base	Ideology		
		Liberal	Moderate	Conservative
McDonnell Favorability				
Favorable	51%	18%	42%	78%
Unfavorable	32%	65%	40%	6%
Not Sure	17%	17%	19%	16%





	Base	Ideology		
		Liberal	Moderate	Conservative
Lieutenant Governor				
Bill Bolling	46%	10%	35%	77%
Jody Wagner	40%	84%	47%	10%
Undecided	13%	5%	18%	12%

	Base	Ideology		
		Liberal	Moderate	Conservative
Attorney General				
Ken Cuccinelli	45%	5%	34%	77%
Steve Shannon	38%	83%	44%	9%
Undecided	18%	13%	23%	14%

	Base	Gender	
		Woman	Man
Governor			
Creigh Deeds	43%	45%	39%
Bob McDonnell	49%	44%	55%
Undecided	8%	11%	6%

	Base	Gender	
		Woman	Man
Change Mind			
Solidly Committed	86%	87%	84%
Could Change Mind	14%	13%	16%





	Base	Gender	
		Woman	Man
Deeds Favorability			
Favorable	48%	49%	47%
Unfavorable	29%	24%	34%
Not Sure	24%	28%	19%

	Base	Gender	
		Woman	Man
McDonnell Favorability			
Favorable	51%	46%	56%
Unfavorable	32%	33%	30%
Not Sure	17%	21%	14%

	Base	Gender	
		Woman	Man
Lieutenant Governor			
Bill Bolling	46%	41%	52%
Jody Wagner	40%	46%	35%
Undecided	13%	13%	13%

	Base	Gender	
		Woman	Man
Attorney General			
Ken Cuccinelli	45%	38%	52%
Steve Shannon	38%	43%	33%
Undecided	18%	19%	15%





	Base	Party		
		Democrat	Republican	Other
Governor				
Creigh Deeds	43%	86%	7%	33%
Bob McDonnell	49%	4%	91%	54%
Undecided	8%	9%	2%	14%

	Base	Party		
		Democrat	Republican	Other
Change Mind				
Solidly Committed	86%	94%	86%	77%
Could Change Mind	14%	6%	14%	23%

	Base	Party		
		Democrat	Republican	Other
Deeds Favorability				
Favorable	48%	80%	21%	41%
Unfavorable	29%	3%	50%	34%
Not Sure	24%	17%	29%	25%

	Base	Party		
		Democrat	Republican	Other
McDonnell Favorability				
Favorable	51%	11%	85%	59%
Unfavorable	32%	63%	8%	23%
Not Sure	17%	26%	7%	18%





	Base	Party		
		Democrat	Republican	Other
Lieutenant Governor				
Bill Bolling	46%	6%	86%	48%
Jody Wagner	40%	83%	7%	30%
Undecided	13%	11%	8%	21%

	Base	Party		
		Democrat	Republican	Other
Attorney General				
Ken Cuccinelli	45%	6%	85%	44%
Steve Shannon	38%	80%	7%	26%
Undecided	18%	14%	8%	30%

	Base	Race			
		White	African American	Hispanic	Other
Governor					
Creigh Deeds	43%	38%	68%	33%	47%
Bob McDonnell	49%	56%	16%	44%	40%
Undecided	8%	6%	16%	22%	14%

	Base	Race			
		White	African American	Hispanic	Other
Change Mind					
Solidly Committed	86%	86%	85%	100%	89%
Could Change Mind	14%	14%	15%	-	11%





	Base	Race			
		White	African American	Hispanic	Other
Deeds Favorability					
Favorable	48%	46%	59%	33%	47%
Unfavorable	29%	32%	13%	33%	14%
Not Sure	24%	22%	28%	33%	40%

	Base	Race			
		White	African American	Hispanic	Other
McDonnell Favorability					
Favorable	51%	56%	28%	56%	37%
Unfavorable	32%	28%	50%	33%	35%
Not Sure	17%	16%	22%	11%	28%

	Base	Race			
		White	African American	Hispanic	Other
Lieutenant Governor					
Bill Bolling	46%	54%	16%	33%	35%
Jody Wagner	40%	32%	78%	33%	53%
Undecided	13%	14%	6%	33%	12%

	Base	Race			
		White	African American	Hispanic	Other
Attorney General					
Ken Cuccinelli	45%	51%	13%	44%	37%
Steve Shannon	38%	31%	68%	44%	42%
Undecided	18%	17%	19%	11%	21%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Governor					
Creigh Deeds	43%	45%	46%	44%	35%
Bob McDonnell	49%	47%	44%	49%	56%
Undecided	8%	8%	10%	7%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Change Mind					
Solidly Committed	86%	80%	87%	85%	88%
Could Change Mind	14%	20%	13%	15%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Deeds Favorability					
Favorable	48%	56%	43%	52%	44%
Unfavorable	29%	22%	31%	29%	27%
Not Sure	24%	23%	26%	19%	29%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
McDonnell Favorability					
Favorable	51%	59%	45%	49%	59%
Unfavorable	32%	25%	33%	34%	28%
Not Sure	17%	16%	22%	17%	13%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Lieutenant Governor					
Bill Bolling	46%	29%	43%	49%	52%
Jody Wagner	40%	53%	41%	40%	37%
Undecided	13%	18%	16%	12%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Attorney General					
Ken Cuccinelli	45%	38%	44%	45%	46%
Steve Shannon	38%	50%	40%	36%	35%
Undecided	18%	12%	16%	19%	19%

	Base	Region					
		276	434	540	703	757	804
Governor							
Creigh Deeds	43%	54%	43%	39%	53%	33%	40%
Bob McDonnell	49%	33%	50%	54%	38%	51%	57%
Undecided	8%	13%	7%	7%	9%	16%	4%

	Base	Region					
		276	434	540	703	757	804
Change Mind							
Solidly Committed	86%	85%	86%	87%	91%	85%	80%
Could Change Mind	14%	15%	14%	13%	9%	15%	20%





	Base	Region					
		276	434	540	703	757	804
Deeds Favorability							
Favorable	48%	57%	43%	52%	56%	38%	42%
Unfavorable	29%	30%	37%	30%	18%	29%	33%
Not Sure	24%	13%	20%	18%	25%	33%	25%

	Base	Region					
		276	434	540	703	757	804
McDonnell Favorability							
Favorable	51%	33%	53%	57%	37%	58%	58%
Unfavorable	32%	41%	30%	30%	38%	25%	31%
Not Sure	17%	26%	16%	13%	25%	18%	12%

	Base	Region					
		276	434	540	703	757	804
Lieutenant Governor							
Bill Bolling	46%	54%	43%	52%	38%	43%	51%
Jody Wagner	40%	30%	41%	32%	49%	41%	42%
Undecided	13%	16%	16%	15%	14%	16%	6%

	Base	Region					
		276	434	540	703	757	804
Attorney General							
Ken Cuccinelli	45%	39%	43%	51%	38%	39%	51%
Steve Shannon	38%	44%	35%	34%	48%	35%	34%
Undecided	18%	16%	22%	15%	14%	26%	15%

